Portage Lake Association Board Meeting: <u>MINUTES</u> September 1st, 2010

Our Mission: We have a common goal of improving the quality of life in the Onekama area.

Board Member:

Margaret Punches, President Lee LaFleur – Vice President Barb Wolverton – Treasurer Mary Reed – Secretary George Punches – Past President

Board of Directors/1yr

Frank English Mary Fairgrieve Paul Mueller

Board of Directors 2/yrs

Jim Simons Vicki Strevey

MINUTES

Order of Business	Person Responsible	Report, or To do Plan	Action steps
Call to order	Margaret Punches, President	All board members and officers were present. Also present: Jane Mueller, Roger Cody, Marilyn Acker, Ginny Allinson, Linda English, Al Taylor, , Jewelee Franklin, Dan Behring, Bill and Babs Vaughn, Winnie Nell Baker, Chuck Reed, Fred Bogaert,	Margaret called the annual meeting of the PLA to order at 7PM. Introductions were made.
Secretary's report	Mary Reed	Minutes distributed by email. George Punches moved minutes be accepted. Paul Mueller seconded. Minutes approved.	Minutes to be posted on Onekama.info website.
Treasurer's Report	Barb Wolverton	Treasurer's report was distributed by email and also hard copy. Lee LaFleur noted that all bills have not been received for the End of Summer Dinner Dance. There were 36 attendees. About 46 would have been the break even point. Report is attached to minutes.	George Punches moved financial reports be accepted as amended Jim Simons seconded. The treasurer's report was accepted as amended
Website	Roger Cody	The committee met 2 weeks ago. It was decided that there were too many tasks for volunteers to do the management side of the website. There are 2 parts the technical and the management. part of the website. They will be getting proposals from several companies for the total package estimate. They would do all the billings and collections and it would be a self sustaining program. Jackpine does not offer the complete service. The committee will be meeting with Creative Services and other companies.	Roger Cody will update the board at the October meeting.
President's Report	Margaret Punches	There was a great article in the Advocate about the petunias, but it did not mention the Portage Lake Garden Club as a donor. Today's paper has an article by Margaret clarifying. Also, Margaret read a nice letter that was sent to the PLA from Flo Anderson thanking us for all we do.	
Newsletter	Mary Fairgrieve	Mary is working on articles for the November Newsletter. Ann Johnston is no longer working on the ads. The cost for an ad is \$30/issue or 4 issues for \$100.	All material is to be submitted to Mary by October 15th.
End of Summer Dinner/Dance	Lee LaFleur	The "End of Summer" dinner/dance was discussed. We made about \$700 last year but will probably have a loss this year after all bills are received. Jeneanne Fitzgerald and Faye Backie have volunteered to co-chair the event in 2011. The date will probably be late September and a budget will be developed.	There was consensus of the board that even though we lost money this year, we will sponsor this event again next year.
Fund Raiser	Al Taylor	June 18th is the date for the 2001 Fundraiser. It will be held at the casino again this year. The first committee meeting will be held in October. Other outside raffles will be discussed. A handout was distributed with the schedule and considerations for the 2011 event. (Attached to minutes)	Al will email past committee members on the date for the first meeting.
Banners/decoration	Margaret Punches	Chuck Reed will be replacing Dave Combs as the new chairman. He will be contacting others to be members of his committee. The Christmas decorations must be up by November 20th for the Festival of Lights.	

Winterfest	Barb Wolverton	Committee is Doug Callaway, Barb Wolverton and George Peplinski. Date will be Martin Luther King weekend.	
Celebration of Lights	Jewelee Franklin	Date is November 20th, 2010. Judy Blackmore will be in charge of the Farr Center. Frank English will set up his Christmas Village in the Farr Center. Garden Club will have the Christmas tree up in the Farr Center. We may need to borrow tables for the craft sale at the school.	
Petunia Parade		Watering is still being done Monday, Wednesday and Friday. Roll up is scheduled for October 12th (later changed date to October 13th.	
Fall Fun Festival	Parker Sternberger	Parker was unable to attend but did send an update by email to the board. He obtained 3 proposals for signs and requested board approval to purchase banners and signs. Mary Fairgrieve moved we buy 24 signs in one color for \$372.16. Jim Simons seconded. These will be able to be used for several years. Parker will also do newspapers and public announcements for the event. Al Taylor offered to help. Parker is still exploring a petting zoo, pumpkin carving contest and other new activities for the festival. The event will be Saturday October 9th, 2010.	Parker is to order signs. These will be placed around the area on October 4th. Al Taylor will help Parker with advertising and festival flyers.
Scarecrows	Marilyn Acker	Marilyn reported that we had 33 Scarecrows throughout the village last year. This year we will have 39. They will be distributed the first of October so they can be decorated and ready for the Fall Festival. There was discussion on if this should be a contest or not. Consensus was that we would not do a contest	Mary Reed to get pictures and a short article to Mary Fairgrieve to be included in the next newsletter
Concerts in the Park	George Punches	2000 to 3000 people attended the concerts this year. Al Taylor is working with Kevin Hughes on a "cultural concert" at the school. He is also working with Interlochen to spotlight them later in the summer. Nancy May did the advertisement for the newspaper . 35 sign were posted each week. Margaret will send a thank you to the school board. The yellow cards with concert schedule were well received.	
Organizational chart for PLA	Doug Callaway Chuck Reed	A handout was distributed by Chuck Reed. Discussion was tabled until the next meeting.	
Fireworks	Paul Mueller	Great Lakes Fireworks did a terrific job this year on the fireworks. It was easier to get the equipment out to the area because of a small road that was cut. Cost this year was \$5200. We do not know the price yet for next year.	August 5th 2011 will be reserved for next year's fireworks.
New Business:		Discussion on if the PLA should sell hooded and crew sweatshirts. George Punches distributed cost information. (attached to minutes). Pros and cons were discussed. Consensus was to table this project until a future date. Who is responsible for the weeding around the Onekama Signs? Garden Club is and will do some work on them. Al Taylor reminded everyone that the United Way Fund Drive is now taking place. The school's need for volunteers to mentor children on career paths was discussed.	
Old Business:		Nominating committee is 85% done. Still working on some key positions. Ballots will go out with the October President's letter and due back by November 1st. Board will be installed at January 2011 meeting.	
		at 8:30 PM.	
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